



2014 NATIONAL CHAMPIONSHIP

PRESS RELEASE - September 2014 - CALLING ALL BANDS!

Entries are NOW OPEN for the Battle of the Bands 2014 National Championship

With a huge prize pool up for grabs plus new regions and venues added; the 2014 event is shaping up to be a huge year for the annual nationwide band contest now in its 19th year.

INTRODUCTION

Battle of the Bands - National Championship is New Zealand's largest and longest running R18 Band competition; events take place nationwide, allowing bands throughout the country to take part. Started in 1993, The NZ Battle of the Bands has helped the careers of many well-known New Zealand artists, including Opshop, Tadpole & Blindspott to name just a few.

3 months of eliminations will be held at multiple live music venues throughout the country. Each venue hosts a series of heats, (semi-finals in some cases) and regional finals. Throughout the event, judging and voting determines each region's champions; who then represent their region at the National Final in Auckland.

The 2014 event will comprise of 45 live shows from September 24th until December 20th.

We recommend bands enter now to ensure a placement at their nearest venue.

ENTRY PROCESS

- Bands enter online at www.battleofthebands.co.nz
- After registration, bands are placed into a heat at a venue nearest their location.
- Heats will start in late September running throughout October and November, with semi-finals & Regional Finals in November / December; culminating with the National Final in late December.

PRIZES / SPONSORS

Over the years, Battle of the Bands - National Championship has been supported by many of NZ's premier brands, from recording studios, musical instrument retailers and their international top brands, clothing and footwear brands, music festivals, beverage companies, universities and much more. The 2014 prize list and supporting sponsors is partially complete with further announcements due shortly.

VENUES

The country's best Live Music Venues will host Battle of the Bands National Championship events. 2014 venues are: **Juice Bar & The Kings Arms** in Auckland, **Diggers Bar** in Hamilton, **Brewers Bar** in Mount Maunganui, **The Royal** in Palmerston North, **The Cabana** in Napier, **Bodega** in Wellington, **Dux Live** in Christchurch and **Sammy's** in Dunedin.

GLOBAL RADIO AIRPLAY

2013 National Champions '**The Fu King**' (Dunedin) and 2nd place winners '**Lee Gray & The Beat**' (AKL) are both receiving radio airplay throughout the world thanks to our USA sponsors **Musik & Film**, global airplay specialists. This includes airplay on BBC1 UK, Numerous stations in the US, South America, Europe & More.

Entries OPEN NOW: www.battleofthebands.co.nz

LIKE our FB page: www.facebook.com/Newzealandbattleofthebands



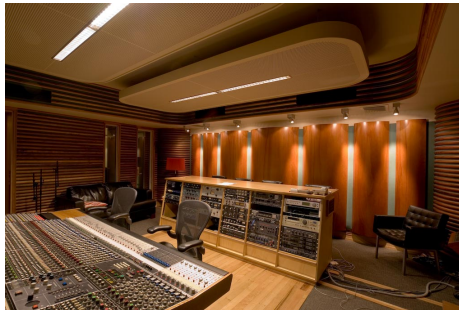
2014 EVENT DETAILS

DATES & VENUES

The finalised list of all dates, venues and regions is attached. 45 shows in total, from September 24th - December 20th 2014.

SPONSORS / PRIZES

ROUNDHEAD STUDIOS (<http://www.roundheadstudios.com>)



We're proud to announce that **Roundhead Studios** is now our recording studio sponsor for the event.

The winning band will record a single at this fantastic Auckland recording studio.

Roundhead Studios is New Zealand's finest multi studio recording facility. A truly inspirational and beautiful place to make music.

MUSIK RADIO PROMOTIONS (<http://musikandfilm.com>)



Our USA sponsors **Musik & Film**, global airplay specialists, through their radio promotional division, **MUSIK RADIO PROMOTIONS** will again be working with us to promote the winning band's single worldwide.

The winners' song will be delivered and promoted to over 250,000 radio stations in over 180 countries.

The 2013 National Champions '**The Fu King**' (Dunedin) and 2nd place winners '**Lee Gray & The Beat**' (AKL) are both receiving radio airplay throughout the world. This includes airplay on BBC1 UK, Numerous stations in the US, South America, Europe & More.

INCOGNITO (<http://incognitonightliners.webs.com>)



The winning band will receive \$1000 worth of travel from **INCOGNITO** tour bus services. Travel around NZ in style like the international rock stars do it...

JANSEN SOUND / ALLEN & HEATH / AUDIO TECHNICA (<http://jansen.co.nz>)



always listening



As the oldest sound company in New Zealand, **Jansen** has maintained a reputation for delivering high quality, reliable audio and lighting solutions since 1949.

Jansen has been Battle of the Bands sponsors for several years now, we are very proud to be supported by this legendary NZ Music company. Jansen's world class brands, **Allen & Heath**, makers of the industry standard - professional's choice of mixing desks; and **Audio Technica**, the world's leading microphone brand, are both supplying fantastic prizes to the winning band as well as for the runners up and individual prizes.

ROCK YOU MENTAL (<https://www.facebook.com/ROCKYOUMENTAL>)



Dave Morello, Paiste Cymbals and Tama Drums endorse and drummer for rock band **FUSER**, will again be supporting the event with his company **ROCK YOU MENTAL**.

This includes his alliance with Musicworks, Paiste and Tama bringing competing drummers the opportunity to win great prizes from Paiste and Tama, not only for the winning band but also for his choice of the best drummers in the event as well. In addition, Dave is providing top of the range drums and cymbals for some of the regional finals and the national finals for all the drummers to use as well as providing drums, cymbals and his hands on personal assistance to the winning drummer at their recording session at Roundhead Studios.

MUSICWORKS / PAISTE CYMBALS / TAMA DRUMS (<http://www.musicworks.co.nz>)



NZ's largest music retail chain, **Musicworks** is supporting the event with prizes from their world class famous brands **Paiste Cymbals** and **Tama Drums**.

MORE PRIZES

More great prizes will be announced real soon.

Media enquires:

Andrew Featherstone

Organiser / Promoter - Battle of the Bands National Championship

World Organiser / Promoter - Battle of the Babes - World Model Search

Skype: **andrewfeatherstone.skype**

andrew@battleofthebands.co.nz

www.battleofthebands.co.nz

www.facebook.com/Newzealandbattleofthebands

www.worldbattleofthebabes.com

www.facebook.com/battleofthebabes

